

## **Generali Central Life Insurance Launches Generali Central Sampoorna Samadhaan Plan – A Powerful Blend of Protection and Wealth Creation**

**Mumbai, October 24, 2025:** In line with its commitment to being your Lifetime Partner, leading private life insurer Generali Central Life Insurance (erstwhile Future Generali India Life Insurance) has announced the launch of the **Generali Central Sampoorna Samadhaan Plan**—a Term with Unit Linked Insurance Plan (TULIP). This innovative offering combines robust life protection with long-term wealth creation, empowering customers to secure their future while growing their financial goals. Generali Central Life Insurance focuses on understanding customers' life stages and financial aspirations, ensuring they are matched with solutions that truly reflect their goals. The plan is ideal for individuals seeking a balanced approach to protection and wealth-building while preserving both goals.

Generali Central Sampoorna Samadhaan Plan offers life cover up to 100 times the annual premium, while also providing an opportunity to grow your wealth through market-linked investments—combining protection with long-term financial growth. It offers flexibility to customers to choose their premium payment term and policy duration that best align with their financial goals. Policyholders can also decide how their funds are invested, either by self-managing or using options such as the systematic transfer option or auto invest rule, which adjusts investments based on age or milestones. Policyholders can choose from nine funds to invest in and personalise their investment journey. Systematic Partial Withdrawals (SPW) are permitted at regular intervals, giving access to funds without disrupting long-term savings.

To reward loyalty, the insurer will return up to twice the premium allocation charges, deducted 10 years prior, at the end of 10th, 11th, 12th and 13th policy years. From 11th policy year onwards, it will also credit up to twice the mortality charges, also deducted 10 years earlier, giving additional benefits to policyholders. The plan is designed for a wide range of customers, with a minimum entry age of 18 years, a maximum entry age of 65 years, and a maximum maturity age of 85 years. To further enhance the comprehensiveness of the policy, Generali Central Life Insurance is offering two optional riders—Generali Central Linked Accidental Death Benefit Rider and Generali Central Linked Accidental Total & Permanent Disability Rider—providing added protection against unforeseen events.

Sharing his comments on how the product could be a game-changer for individuals, **Mr. Alok Rungta, MD & CEO, Generali Central Life Insurance** said: "With Generali Central Sampoorna Samadhaan Plan, we're bringing the best of both worlds—comprehensive life protection and the potential for long-term wealth creation. This product is designed to expand the reach of life insurance protection while encouraging the adoption of market-linked plans, especially among individuals in their thirties and forties. It reflects our commitment to being a Lifetime Partner by helping customers grow wealth for their immediate financial goals, while also ensuring their families remain financially secure in their absence."

Generali Central Life Insurance combines Generali's global expertise with Central Bank of India's grassroots reach to redefine how life insurance is delivered—making it more relevant,

## Press Release

inclusive, and accessible to every Indian household. The Company emphasizes long-term engagement rather than transactional relationships.

Customers can access the details of the policy here:

(<https://www.generalicentrallife.com/insurance-plans/ulip-plans/generali-central-sampoorna-samadhaan-plan>)

**About Generali Central Life Insurance Company Limited:** Generali Central Life Insurance Company Limited (formerly Future Generali India Life Insurance Co. Ltd.), headquartered in Mumbai, is one of the leading insurance companies in India. It brings together the global leadership and legacy of Generali and the strength of Central Bank of India, one of the oldest nationalized banks in India. Founded in 1831, Generali Group is the majority shareholder with a stake of 73.99%. It brings deep insurance expertise along with best practices from its global network, driving sustainable and profitable growth for its stakeholders. Central Bank of India, established in 1911, holds a 25.18% stake in the company. Its extensive distribution network of over 4,500 branches, along with a wide array of financial products and services, is designed to meet diverse customer needs.

With a strong presence across India, Generali Central Life Insurance Company Limited provides comprehensive life insurance solutions for both individuals and groups. Reflecting a strengthened commitment to be your Lifetime Partner, the life insurance offerings span across various categories, including Term, Savings, Child, Retirement, Wealth Creation, and Group life insurance plans.